

Large Lead Gifts Critical To Campaign Success



This week we held our first report meeting for the Advance Gifts section and phase of our campaign. Thirty-three new gift commitments were reported, totaling \$138,640, bringing our grand total gift commitments-to-date to \$1,325,002 from 59 donors. The largest gift received, so

far, has been \$1,000,000 from one generous couple. This is a tremendously gratifying response and a great start to our campaign. *Yet, in order to succeed and realize our true potential, it's essential that we receive not only a substantial number of gift commitments, but also, a few fairly substantial gifts.* So, if you can, please consider becoming a large lead gift donor to our campaign. There are many options and opportunities for giving that may make giving a large gift both possible and, in various ways, enormously beneficial

and rewarding for you. The "chart of gifts needed," on page 3 of this newsletter, highlights the various numbers and sizes of gifts that we need and gifts that we have already received at these various levels of giving.

Upcoming Events

2nd Creative Giving Seminar
Monday, May 5

Commitment Weekend
May 10-11
After all Masses

Celebration Weekend
June, 2008

Community Gift Phase Leadership In Place

Leadership for the Community Gifts Phase of our campaign, the group of volunteers that will be visiting with members in their homes on and after Commitment Weekend, is now in place. They include: Gary & Stephanie Dauenhauer, Al & Londa Hager, Jeff & Mary Jo Jacobson, Deb & Scott Johnson, Andy Knoll, Karl & Bev Nesler, Pat Nistler, Steve & Cindy Noack, Ray & Jill Perhus, Don & Mary Kay Schott, Greg & Sheri Schulz, George & Margaret Sinner, Jon & Theresa Strom, and Mary & Todd Swenson. All have been

enlisted to serve as Associate Chairs of our Community Gifts section and phase.

For a complete list of everyone who's either already involved or has expressed a willingness to get involved in the campaign, please see page 2 of this issue of the *Campaign Messenger* newsletter. Many more volunteers are still needed. So, if you're willing to work on the campaign in any way, please contact the Campaign Office at 701-232-2414, ext. 145, to say that you'll happily help.

Many hands make for light work and with a lot of people involved, no one will have to do too much for too long. Not only will the job of volunteering be a joy, but we will also foster a tremendous sense of unity, community and commitment that will serve our church well not only in the campaign but beyond.

Campaign Purpose and Goals

The main purpose of our campaign is to raise the funds required to construct a new central main entrance to our facilities; new administrative offices for the parish and school; add a gathering space for

people to interact before and after masses and other events; and to complete some needed maintenance for our school such as replacing the roof, windows and the boiler.

Minimum Goal
\$ 3,500,000

Challenge
\$ 4,000,000

*For where
your
treasure is,
there also
will your
K H D U W*

Luke 12:34

Chart of Gifts Needed

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this chart of gifts illustrates:

Size of Gift	Needed	Minimum	Given	Total Pledged
\$500,000 or More	1	\$500,000	1	\$1,000,000
\$250,000 - \$499,999	2	\$500,000	0	\$0
\$100,000 - \$249,999	4	\$400,000	0	\$0
\$75,000 - \$99,999	5	\$375,000	0	\$0
\$50,000 - \$74,999	7	\$350,000	1	\$50,000
\$25,000 - \$49,999	14	\$350,000	1	\$25,000
\$10,000 - \$24,999	35	\$350,000	9	\$100,000
\$5,000 - \$9,999	60	\$300,000	16	\$96,500
Less Than \$5,000	521	\$375,000	31	\$53,502
TOTAL	649	\$3,500,000	59	\$1,325,002

Gift Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. And there are a variety of ways that gifts can be made.

Pledges

Pledges payable over three years are easier for many, enable most to make larger gifts than they otherwise might outright and are therefore essential to meeting our goal. Gifts may be made in monthly, quarterly, semi-annual or D Q X D O L Q V W D O O P H Q discretion. A 10% initial investment toward your total pledge is also encouraged.

Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to F R Q V L G H U J L I W V L Q and materials; gifts of securities such as stocks and bonds; gifts of real estate or other personal property such as artwork, automobiles, jewelry and antiques.

Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, N U O B I n o t b e r e c e i v e d u n t i l a f t e r a n d include gifts through a person's will by bequest, gifts of life insurance policies or annuities, and gifts in trust.

